

# American Land Conservancy 2010 Annual Report

In 2010 ALC worked both on the ground and behind the scenes to conserve America's beloved outdoor places, including public recreation areas, critical habitat, imperiled land and water resources, and working ranchlands. This year ALC conserved close to 1,000 acres and initiated or advanced efforts to protect another 55,000 acres.

## Project Highlights from 2010

### PROTECTING LAND AND WATER RESOURCES



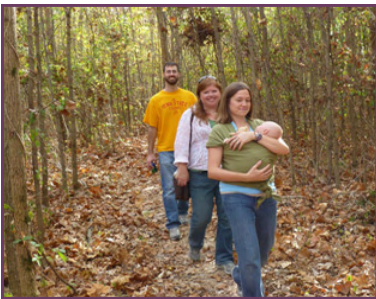
- Conserved 880 acres of native hardwood forests through a conservation easement on 1,500-acre Buck Island near Helena, Arkansas in the Mississippi River
- Protected 50 acres of endangered species habitat in California's Tulare Basin and worked to conserve additional acres in high priority areas in the region
- In southern Illinois, expanded Grantsburg Swamp Ecological Area by eight acres and began work to conserve 40 additional acres in the nearby Cache River Wetlands
- Continued work toward the conservation of ~1,100 acres of world-class salmon and Kodiak brown bear habitat along the lower Karluk River on Kodiak Island in Alaska

### CREATING NEW OUTDOOR RECREATION OPPORTUNITIES



- Added ten acres to the Sacramento River Bend Outstanding Natural Area in California, protecting outstanding recreational and ecological resources and bringing to 1,651 the number of acres conserved here by ALC since 1995
- Secured \$6,375,000 in state grant funds toward the acquisition of 2,400-acre Wild Cherry Canyon on the central coast, which will be added to a nearby state park
- Along the Wild and Scenic Trinity River in northern California, assisted the US Bureau of Reclamation in protecting salmon and steelhead habitat on one of the state's most beautiful and popular recreational rivers

### BENEFITING LOCAL COMMUNITIES THROUGH CONSERVATION



- Partnered with Quapaw Canoe Company to facilitate guided trips to Buck Island for local students and other community members
- Helped create signage for public use of a 126-acre green space in Carbondale, Illinois (protected by ALC in 2009)
- Helped create on-site conservation education programs for the public at the East Cape Wetlands Field Station in central Illinois (protected by ALC in 2003)

*Protecting America's natural heritage by conserving land for the benefit of people and wildlife.*



AMERICAN LAND  
CONSERVANCY

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# DOING IT RIGHT: THE WORK BEHIND THE ACRES

A lot goes into conserving a piece of land. From start to finish the process can take anywhere from several years to more than a decade. Along the way, ALC must secure funding, find allies to help ensure success, educate policy-makers, reach out to landowners, the public, and local stakeholders, and work with other groups to coordinate efforts and implement sound conservation planning. Below are some highlights from our behind-the-scenes work in 2010.



- Secured a grant from the Packard Foundation to help a coalition of conservation groups develop a Conceptual Area Protection Plan for the 800,000-acre Blue Ridge-Berryessa Natural Area in northern California
- Worked with the Shawnee National Forest to help develop a Riverfront Forest Plan to conserve land in a 3,000-acre area in Union County, Illinois
- Met with federal agencies and elected officials to discuss parallels between Alaska's Exxon Valdez Oil Spill and the BP Gulf oil spill, and how the settlement funds could be used to protect and restore the Mississippi River ecosystem. (ALC provides unique expertise, as it is one of the only national organizations whose staff has direct experience with the Exxon Valdez Oil Spill settlement and its application to conservation.)



- In addition to securing land acquisition funds, raised more than \$650,000 from state, federal, private, and corporate funders to support conservation efforts from Alaska to the Central Valley to the Mississippi River
- Created new e-newsletter, enhanced social networking capability, and improved website design and search functionality to better serve the information needs of ALC supporters
- Helped inform the public about conservation projects and needs through coverage of ALC's work in magazine features, radio news stories, and newspaper articles

*ALC extends its sincere gratitude to the many donors and sponsors who made our work possible in 2010. Thank you!*

## 2010 Financial Report

### Statement of Activities

[Click here to read president's statement on ALC financials](#)

<u>SUPPORT AND REVENUE</u>	
Contributions and grants	\$680,087
Program fees	\$41,006
Other Income	\$1,159
Investment Return	\$534
<b>Total Support and Revenue</b>	<b>\$722,786</b>
<u>EXPENSES</u>	
Land conservation programs	\$1,257,550
Management and support services	\$245,312
Fundraising	\$123,470
<b>Total Expenses</b>	<b>\$1,626,332</b>

### Statement of Financial Position

*As of December 31, 2010*

<u>ASSETS</u>	
Cash and cash equivalents	\$423,685
Accounts receivable	\$2,499
Funds held in escrow	\$1,000,412
Note receivable	\$36,450
Prepaid expenses	\$2,797
Security deposit	\$7,006
Options & deposits on land	\$31,900
Land & land pledged to public agencies	\$1,652,030
Furniture & equipment - net	\$5,572
<b>Total Assets</b>	<b>\$3,162,351</b>
<u>LIABILITIES AND NET ASSETS</u>	
<u>LIABILITIES</u>	
Accounts payable & accrued expenses	\$132,510
Note payable - bank	\$150,000
Note payable - vehicle	\$1,961
Refundable grant	\$1,000,412
Land & easements held in agency or pledged to public agencies	\$910,004
<b>Total Liabilities</b>	<b>\$2,194,887</b>
<u>COMMITMENTS AND CONTINGENCIES</u>	
<u>NET ASSETS</u>	
Unrestricted	\$706,081
Temporarily restricted	\$261,383
<b>Total Net Assets</b>	<b>\$967,464</b>
<b>Total Liabilities &amp; Net Assets</b>	<b>\$3,162,351</b>

### ALC Expenses 2010

■ Programs: ■ Management: ■ Fundraising:

